

SHIH-WEN ANGELA CHEN

USER EXPERIENCE DESIGNER & CREATIVE TECHNOLOGIST



EXPERIENCE

- UX DESIGNER**
at FROM, The Digital Transformation Agency New York
Oct 2016
Present
Designed and delivered wireframes, user interfaces, style guides and visual assets for several clients including Avis Budget Group and American Girl.
- RESEARCH & UI/UX DESIGN INTERN**
at Digital Strategy Yoga New Jersey
Sept – Oct 2016
Jul – Aug 2015
Directed the UX process and designed the UI for several projects: a podcast website that telecasts strategy models to IT leaders, a service platform on iOS/website for underserved people, and more.
- FOUNDER AND DESIGNER**
at aclip Design Studio Taiwan
2012
2014
Led the design process of the projects (websites, graphic designs) for the clients; designed the wireframe, prototype, user flow and UI for iPad app products. Below are some projects we've done:
She Shines <http://www.sheshines.com.tw/>
Plurkran <http://itunes.apple.com/tw/app/plurkran/id579217019>
- DEVELOPMENT RESEARCH ASSISTANT**
National Taiwan University Taiwan
Apr 2012
Apr 2014
Conducted text analysis, built database, and maintained web interface for the Taiwan History Digital Library using PHP/HTML and MySQL.



PROJECTS

- SHINE: A PERSONAL SINGING COACH FOR SINGERS WITH HEARING LOSS**
<http://angelachen.design/shine>
2015
2016
Master's thesis project: Conducted user research and UX process, designed and developed an iPhone/Apple Watch singing coaching app for singers with hearing loss; using Swift / Objective-C.
- NEW SCHOOL LOGO GENERATOR**
<http://angelachen.design/logo-generator>
Mar 2015
 - Created a website as a parody of the new identity design of The New School, for students to play with their New School-style logo ideas.
 - Hacked the font algorithm in a creative way using HTML5 & JavaScript and conducted formal user tests to improve the playfulness and user experience.



EDUCATION

- M.F.A. DESIGN AND TECHNOLOGY**
at Parsons School of Design, The New School New York
Aug 2014
May 2016
- B.S. COMPUTER SCIENCE AND INFORMATION ENGINEERING**
at National Taiwan University Taiwan
Sept 2006
Jun 2010

CONTACT INFO

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- <http://angelachen.design/>

SKILLS

UX Design

Persona development
Wireframing
Rapid prototyping
User research
Usability testing

UI / Visual Design & Typography

Adobe Photoshop
Adobe Illustrator
Adobe InDesign

Website Development

HTML / CSS
JavaScript / jQuery
PHP / MySQL

Software / App Development

Swift / Objective-C on iOS
C

Interactive Design

Arduino
openFrameworks
Processing

AWARDS

PRESIDENT'S SCHOLARSHIP

from Parsons School of Design

Fall 2014 – Spring 2016